



DUE DATE - Friday, March 19, 2021 at 5:00 pm to Foundation@csn.edu

Spirit of CSN Award - \$5,000 - \$10,000

The College of Southern Nevada (CSN) Foundation Board of Trustees invite faculty, staff and student clubs to apply for a Spirit of CSN award. The purpose of this award is to support CSN's commitment to students first. Selection will be based on work that supports CSN's success metrics and student-centered projects during the 2021-2022 academic year. Funding for this grant is made possible through the generous support of CSN employees and community donors. Questions? Please contact the CSN Foundation Foundation@csn.edu.

To review past award recipients - please visit the [Spirit of CSN Award website](#).

Application deadline: Friday, March 19, 2021 5:00pm PST via email

Awards announced: May 19, 2021

Applicants may request a **minimum of \$5,000 to a maximum of \$10,000**. Final award amount is at the discretion of the committee.

All awards must be spent in full between **July 1, 2021 – June 30, 2022**. Impact reports are due to the Foundation on **December 1 and June 10**.

CSN Foundation is funding awards that move CSN student success metrics forward. Please keep these in mind when writing your proposal.

- Increase CCSD High School and Second Chance Access to CSN Education
- Increase graduation rate from 14% to 19.5% by 2025; Increase transfer rate from 25% to 30% by 2025.
- Increase graduation rates for African Americans from 3% to 14%; Transfer rates from 12.5% to 30%. Sustain Latino cohort success gain rates at 14% graduation and 25% transfer rates.
- Increase enrollment and graduation rates in high demand occupations.
- Increase STEM based research opportunities for CSN students and in undergraduate research.

AWARD CRITERIA

Work must support CSN's mission to empower our students and community to achieve, succeed and prosper and our expectation that CSN students will graduate, complete or transfer. Priority consideration will be given to projects, programs, or activities that support CSN and NSHE goals.

The award will not fund:

- Faculty or staff salaries
- Events, hosting, swag without a clear impact or ROI related to moving Students First forward
- Organizations outside of CSN
- Student Club activities not endorsed by their advisor
- Any application not approved by your Chair and Dean for faculty, your direct supervisor and a director-level or above individual in your department for non-faculty, and where applicable, CSN Facilities or OTS

Please direct any questions to:
CSN Foundation
Foundation@CSN.edu



READ CAREFULLY: Please respond to each of the following questions below individually in 250 words or less. All questions require a response. The clearer and more impactful your proposal, the better reviewers are able to evaluate your application.

Applicant Information

Proposal Title:

Project Leader:

Leader Title:

Phone Number:

Email:

School:

Department:

Campus (select all that apply)

Charleston

Henderson

North Las Vegas

CSN Site



With which of the following CSN metrics does your project align? Check all that apply and describe in 250 words or less how your project helps meet the metrics. Your project is not required to meet all of them.

Additional information on:

- NSHE Goals can be found [here](#).
- CSN's Strategic Objectives, driven by NSHE Goals, can be found [here](#).

1. Increase CCSD graduates to 4,695 or 22.2%; 18-25 age group to 26,304 or 14.3%; 25+ age group to 19,331 or 1.4%.

Strategies: Increase Dual Enrollments, CTE Academies, Early College, Create Second Chance Systems and Credit to non-Credit Pathways.

2. Increase graduation rate from 14% to 19.5% by 2025; Increase transfer rate from 25% to 30% by 2025.

Strategies: 350 to 1 Advisor Ratio; Co-Requisite Courses; College Readiness; Multi Campus, PT to FT; Non-Credit to Credit.

3. Increase graduation rates for African Americans from 3% to 14%; and transfer rates from 12.5% to 30%. Sustain Latino cohort success gain rates at 14% graduation and 25% transfer rates.

Strategies: TRiO, Summer Bridge, Bump Up, Case Management, ACEP.



With which of the following CSN Metrics does your project align?

Check all that apply and describe in 250 words or less how your project aligns.

Additional information on:

- NSHE Goals can be found [here](#).
- CSN's Strategic Objectives, driven by NSHE Goals, can be found [here](#).

4. Increase enrollment and graduation Rates in high demand occupations.

Strategies: (1) New AAS in - CNC/Machining/Robotics; (2) Nursing & Allied Health; (3) IT- Network, Software, and Cyber; and (4) Grow Project Management; Non-Credit to Credit Pathways, Increase CE Revenues, Enrollments; Special Projects include Center of Excellence, Adult and Incumbent Worker Training.

5. Increase STEM based research opportunities for CSN students and in undergraduate research.

Strategies: Focus on CSN Student Success Research Guided Pathways, Nevada Promise, NWCCU, CCA, Lumina and ATD Research.

Select all that apply. Does your proposal seek to:

Recruit students into your degree or certificate programs

Retain students in your degree or certificate

Increase completion and graduation rates of students in your degree or certificate programs

In your proposal, explain how.

Please direct any questions to:

CSN Foundation
Foundation@CSN.edu



CSN FOUNDATION

A Foundation for Growth in Nevada

Spirit of CSN Award Request for Proposals

Why: Background and Rationale

Identification of Need

- Describe the need for your project.
- What challenges or barriers does your project seek to address?
- Describe the student population your proposed strategy targets.
- Include data to back up your assertions.

Please direct any questions to:
Barbara Talisman, CFRE | Executive Director | CSN Foundation
Barbara.Talisman@CSN.edu or 702.651.7535



What will project success look like?

The What: Issue are you addressing?



Goals and Outcomes:

The How – Your Action Plan



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The When – Timeline

Student Impact

- How many students will be impacted by your proposed program?
- If successful, what will be the outcome or the result on existing rates of student completion?
- How will your project change students' point of view, learning environment, success and achievement?

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Project Effectiveness – Your Assessment Plan

An assessment plan is the intentionally developed sequence of activities that ensures coherence from program planning through implementation.

- What tools or measurements will you use to evaluate the effectiveness of your project and the impact on students identified?

Your assessment plan needs to answer:

- What will be measured?
- What type of measure(s) will be used?
- What data is required?
- How is the data generated or otherwise obtained?
- Will Institutional Research need to be involved to pull numbers? If so, have you spoken with them to ensure it is feasible?
- Does your budget support your measurement tools?
- Your plan must be evaluated by your Assessment Champions to determine the measures are genuine



Budget and Resources Narrative

Provide a detailed summary of the total project budget and list resources that are required. Brief narrative below is required in addition to the completing the [Budget Form](#).

- Discuss how your proposed expenses are reasonable and directly related to the implementation of your project.
- Are you seeking additional funds outside this RFP to fund your project (like the STEM Fund, Perkins, CSN Budget Request)? If so, please explain the sources.
- If the project requires equipment, hardware, soft ware, furnishings etc. you will need your budget signed off by CSN Facilities and OTS indicating they approve if the project is funded.



Stakeholders (students, internal and external)

Identify the student, internal and external stakeholders in your project.

Students stakeholders – how have students been consulted on the project to show their buy-in? Identify any student groups/classes that were consulted.

Internal stakeholders – identify CSN colleagues who will ensure the success of your project. What is the impact on CSN schools, departments or facilities and how have you communicated with them about their involvement or potential impact?

External stakeholders – outside of CSN, who will be engaged to contribute to the success of your project? Include institutions and people (name, title and organization).



Raising Awareness - answer all questions below.

1. **Provide one sentence to describe your project to be used in sharing your project with internal and external audiences - this will be used in promotions and on social media.**
2. Describe how you will foster greater institutional engagement and shared responsibility for student success.
3. What is your plan for sharing your project, work, impact and results with internal and external communities?
4. What type of media will you utilize (social media, CSN outlets, traditional media, newsletters, email etc.)?
5. Will you need CSN or department marketing and communications help on items? If so, have you spoken with them to ensure it is feasible?

Long-term Sustainability and Scalability

- Describe the plan to sustain and institutionalize your project.
- What resources would be needed if CSN chooses to institutionalize this project?
- How can this project be sustained and scaled on the long term?