

Impact Report

FY 2020-2021 & 2021-2022



At the CSN Foundation, our mission is to graduate CSN students debt-free through philanthropy.



CSN FOUNDATION

A Foundation for Growth in Nevada





College of Southern Nevada empowers our students and communities to achieve, succeed, and prosper.

Message from the President



Dear CSN Family and Friends of the CSN Foundation,

It is my pleasure to invite you to explore the great work that the CSN Foundation does in direct support of College of Southern Nevada students. This work is vital to our own mission to enable our students and communities to achieve, succeed and prosper.

The College of Southern Nevada (CSN) is the largest post-secondary institution in Nevada, with a majority minority student body and many students who are the first in their family to graduate from high school and enter college. We serve approximately 50,000 students from 45 states, 50 countries and are a recognized leader among community colleges in fostering student success and performance excellence.

From our roots as a community college, to our growth to offering more than a dozen bachelor's degrees, we have maintained the core mission true to those roots. We provide education, workforce and economic development, and broad access to help the citizens of Southern Nevada gain new skills, improve their economic standing, or simply complete a college degree.

More than 80% of new CSN students receive some form of financial aid which speaks directly to the need for the philanthropic work of the CSN Foundation. The Impact Report is an opportunity to celebrate the generous support of CSN Foundation donors and valued community partners.

Thank you for joining us in our pursuit to enable CSN students to graduate debt free to achieve, succeed and prosper.

Go Coyotes!

With sincerest appreciation,

Federico

Federico Zaragoza, Ph.D.
President, College of Southern Nevada



The CSN Foundation mission is to graduate CSN students debt-free through philanthropy.



CSN FOUNDATION

Message from the Executive Director

Dear Friends of the CSN Foundation,

It is my pleasure to present the Annual Impact Report for the College of Southern Nevada (CSN) Foundation.

Each Impact Report provides an opportunity for the CSN Foundation to reflect upon the unwavering and extraordinary generosity of our community, and to share the amazing stories of our donors, students, and alumni whose lives have changed for the better as a result. The CSN Foundation has undergone many positive changes over the past few years, and we are proud to share our journey as we look ahead.

Since joining the CSN Foundation in December 2021, I continue to get to know our students, faculty and staff, Board of Trustees, and supporters who make up the College of Southern Nevada community. I have been impressed by the number of ways the CSN Family comes together to support and ensure our CSN students are successful.

As the CSN Foundation looks ahead to the 2022-2023 academic year, we are thrilled to continue making a meaningful difference in the lives of students and know there is so much more charitable work to be done. However, we cannot fulfill our mission alone. Philanthropic support from individuals, corporate donors, and community partners to the CSN Foundation is critical to the success of our students. It is through your contributions, advocacy, and support, that enables the Foundation to reduce the financial burden on students and to work toward our mission of graduating CSN students debt free.

I am honored to be a part of this incredible journey and to share with you our philanthropic outcomes. More importantly, this Impact Report is an opportunity to thank our donors and community partners for their philanthropic commitment to the College of Southern Nevada, our students, and our programs on and off campus. Together, we are creating affordability and pathways for everyone.

On behalf of the College of Southern Nevada, the CSN Foundation, faculty and staff, and our students, it is with sincere gratitude and appreciation that we thank you for your generosity, partnership, and support of walking alongside us to ensure our students achieve, succeed, and prosper.

Kind regards,

Danita M. Simons
Executive Director, CSN Foundation



About Us

The College of Southern Nevada Foundation is a 501 (c) (3) nonprofit organization, founded in 1982 to provide monetary support to the college, its students, and programs. These contributions help create scholarships, develop programs, build infrastructure, and create a campus community where students, faculty and staff can succeed.

The College of Southern Nevada Foundation is fortunate to have a dedicated Board of Trustees who lead by example in our commitment to philanthropy. Their expertise, counsel, and support advance our mission through their advocacy. We thank them for their commitment to Students First.

CSN Foundation Board of Trustees FY 2021-2022 and FY 2020-2021:

Edgar Patino, Chair

Terry Shirey, Vice Chair

Jeffrey Cooper, Treasurer

Matthew Frazier, Secretary

Chris Collins

David Garcia

John Hester

Chuck Johnston

Laura Lee

Daniel Minella

Reed Radosevich

Marco Robles

Lindy Schumacher

James York

The CSN Foundation stands with the College of Southern Nevada — the largest and most ethnically diverse college in Nevada, to provide scholarships that support students focusing on graduating, completing, transferring, and prospering.

CSN Foundation Board of Trustee Message

"I've proudly served on the CSN Foundation board of trustees since 2008. It has been a pleasure to contribute my time to an organization and a college that diligently works to develop a capable workforce for our southern Nevada economy while creating pathways to prosperity for our amazing students.

Creating opportunities for students and helping many of them overcome adversity and financial obstacles is at the core of why I choose to give back. And with the long-standing and generous support of my employer, NV Energy, I've been able to volunteer and support Foundation initiatives that have changed lives, created careers, and re-launched new ones. Most everyone I know has a personal, family, or professional connection to CSN. The college is an integral part of our community and is at the forefront of writing the next chapter of Nevada's bright future."

Edgar Patino, NV Energy

Chair, CSN Foundation and Proud College of Southern Nevada Alumni





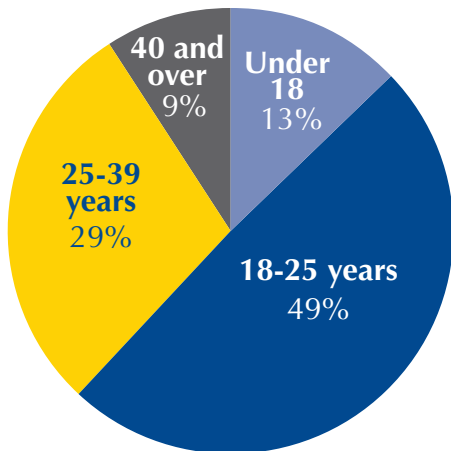
CSN Facts



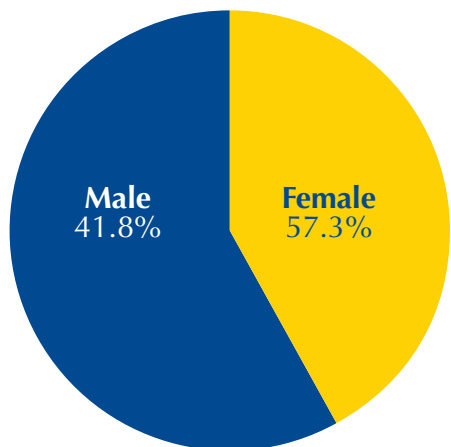
10 CAMPUSES & CENTERS

- Charleston Campus
- North Las Vegas Campus
- Henderson Campus
- Green Valley High Tech Center
- Summerlin High Tech Center
- Western High Tech Center
- Mesquite Center
- Sahara West Center
- Moapa Valley Center
- Nellis AFB Center

AGE RANGE OF STUDENTS



GENDER OF STUDENTS



Most affordable college
in Southern Nevada

STUDENT DATA

73%
Part-Time Students

27%
Full-Time Students

39,952 Credit Enrollment Students

1,385 Dual Enrollment Students
Increased from 1,135 in 2020-2021

46,757 Total Enrollment Students

20%
First Generation
Student

15%
Graduation Rate



Over 180 programs and
degree pathways

137 Associates Degrees

90 Certificates of Achievement

15 Bachelor Degrees

47 Skills Certificates



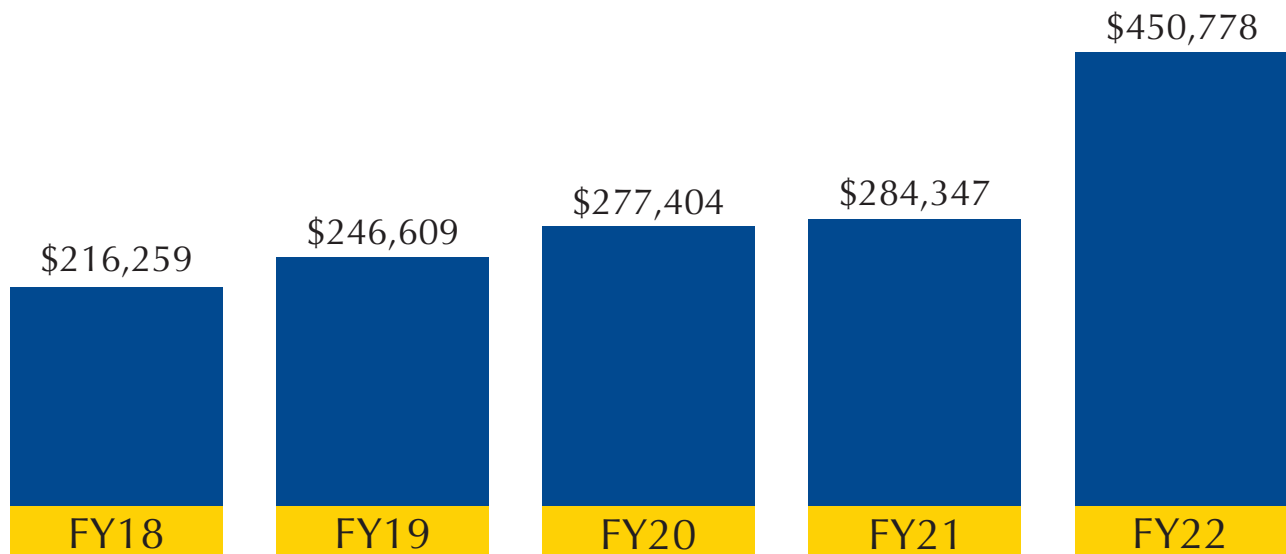
CSN Foundation Facts

The Impact of **Your Gifts**

SCHOLARSHIPS

In fiscal years 2020-2021 and 2021-2022, the CSN Foundation awarded \$734,326 in scholarship dollars. We are very grateful to our donors who supported our student's educational journey as they pursued their dreams.

- In FY22, \$450,778 in scholarships was awarded to 313 students which includes 124 CSN High School Summer Scholarships.
- Due to an anonymous donation in FY21, in honor of CSN's 50th Anniversary, we will be able to award a record number of scholarships to our students for the FY23 academic year. We anticipate at least a 39% increase from FY22.



\$2,500

Average scholarship award to support a student's educational journey



498

Individual scholarships were awarded to students in the past 2 years



621

Students received Student Emergency Funds the past 2 years totaling \$257,162



Scholarship Recipients

"When I got the notification email that I won the scholarship, I was so excited. I'm still so excited! College adds up quickly and I am beyond grateful that your organization chose me to invest their money and trust into. I don't take that lightly. In granting me this scholarship, you also helped me to achieve my goal of graduating high school with an associate's degree. In choosing to invest in me and my education, you also helped add another black woman into the STEM and medical field. With this scholarship, I am helping to break the limitations that are put on me for just being a black girl and prove to the world that we can be whoever we want to be. Thank you so much for this opportunity! You won't regret it!"

– Anonymous Student,
CSN High School Summer Scholarship





Student Emergency Fund

The CSN Foundation is continuously raising money, annually, to support the CSN Student Emergency Fund (SEF). The SEF was established in 2018, when a need for short-term, emergency financial assistance for students was identified. **The SEF provides financial assistance to students who encounter an unforeseen emergency or catastrophic event that prevents them from continuing their education.**

Since the establishment of this fund, over 1,800 students have benefited from the Student Emergency Fund. The need for student support in this area continues to grow. Many of our students work full-time and hold multiple jobs to make ends meet while attending CSN, either full-time or part-time. Students we have helped have told us they are just one car repair, utility bill, housing rental payment, one meal, and/or medical bill away from continuing their education.

“Thank you all for your quick response and helping hand in such a crisis. My family will benefit greatly from your help. This makes me glad I chose to attend CSN. I thank you all with much sincerity.”

– Zachary I.

- **In FY 2022, 346 student applications were awarded, totaling \$146,229.**
 - ▶ Anticipate a 15-20% increase in FY23
 - ▶ Our goal is to raise \$500,000 in FY23
- **In FY 2021, 275 student applications were awarded, totaling \$110,932.17.**

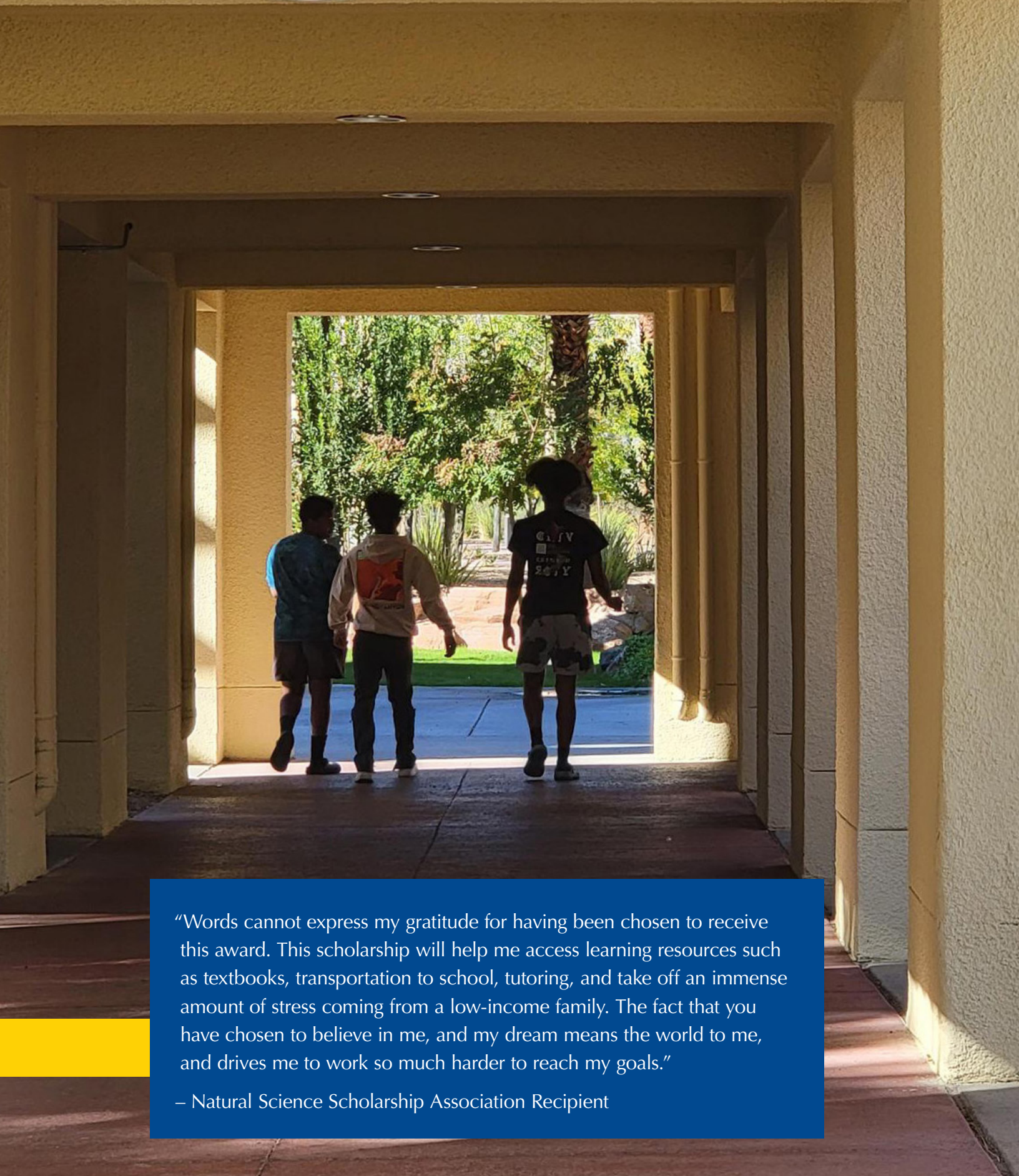
It is our mission to help our students graduate debt free and to support the emergent needs of our students and to eliminate the possible decision about paying an unanticipated bill or staying in school.

Outstanding Student Awards

The Outstanding Student Award honors students who demonstrate what CSN is all about – putting students first and helping to ensure they graduate or transfer to a four-year institution.

One student from each department at the College is selected for recognition. The Regents' Scholar Award recipient and the Kim Gregory Memorial Scholarship recipient are also recognized. Outstanding student award winners must maintain a 3.0 grade point average, be enrolled in at least nine credits, and demonstrate tenacity in the face of obstacles.

The CSN Foundation is honored to have provided 20 students with \$1,000 scholarships to each Outstanding Student Award winner who returns to CSN or transfers to another Nevada System of Higher Education institution. The Foundation is committed to putting students first and empowering our communities and students to achieve, succeed, and prosper.



“Words cannot express my gratitude for having been chosen to receive this award. This scholarship will help me access learning resources such as textbooks, transportation to school, tutoring, and take off an immense amount of stress coming from a low-income family. The fact that you have chosen to believe in me, and my dream means the world to me, and drives me to work so much harder to reach my goals.”

– Natural Science Scholarship Association Recipient



Spirit of CSN Awards

The purpose of the Spirit of CSN Awards is to support CSN's commitment to students first. Selection is based on work that supports CSN's success metrics and student-centered projects during the 2022-2023 academic year. Funding for this grant is made possible through the generous support of CSN employees and community partners.

Spirit of CSN 2021-2022

Congratulations to the 2022 recipients of the Spirit of College of Southern Nevada Awards. This award empowers faculty, staff, and students to think about innovative educational opportunities in or out of the classroom that are Students First focused and empower students to graduate, complete, transfer and prosper.

1 Cody the Coyote's Locker

Cody the Coyote's Locker looks to eliminate a financial barrier by providing basic classroom necessities. Having access to free or loaned school supplies will help students be successful in and out of the classroom. The award will provide support to stock the locker with items such as highlighters, backpacks, and paper.

2 CSN Community of Practice Projects Designed for the Students

The CSN Community of Practice Projects Designed for the Students requested funding to support the curriculum and program design work to implement a large-scale system to better understand and address students basic needs and success.

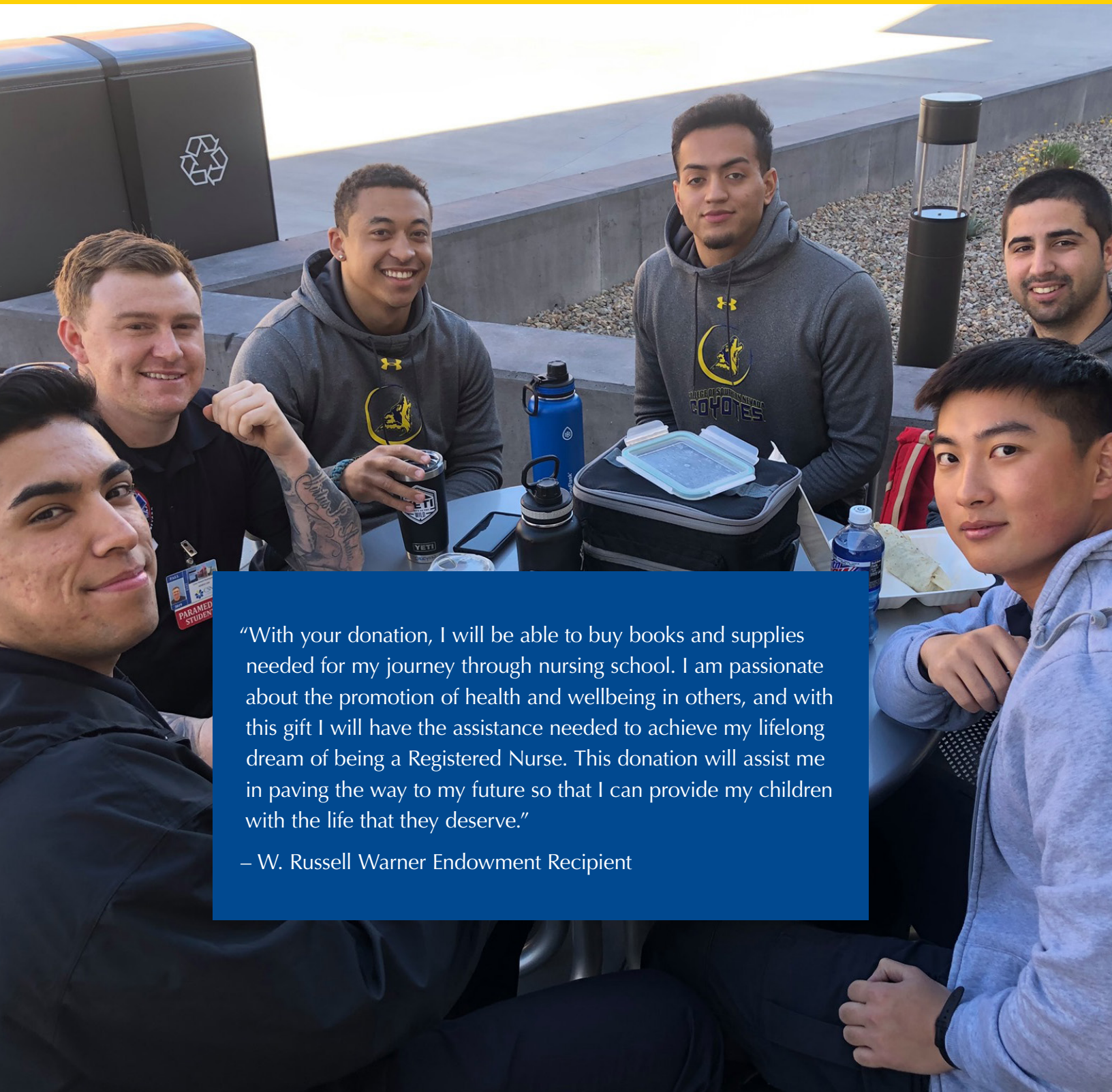


3 First Year Experience (FYE) Connection Award and Scholarship

The First Year Experience Connection Award and Scholarship is going into its second year working to offer new students an intentionally designed connection to community, academic and social engagement. This is an incentive program to encourage students to take advantage of the opportunities available in the first year, while simultaneously helping students connect.

4 CSN Meaningful Writing Experience Initiative

The Meaningful Writing Experience (MWE) will operate as a sub-committee of the existing Composition Committee in the English Department and partner with FYE and first-year course instructors. MWE will award 10 x \$1,000 scholarships to students through an essay-based scholarship application that describes the impact the meaningful writing project had on them.



“With your donation, I will be able to buy books and supplies needed for my journey through nursing school. I am passionate about the promotion of health and wellbeing in others, and with this gift I will have the assistance needed to achieve my lifelong dream of being a Registered Nurse. This donation will assist me in paving the way to my future so that I can provide my children with the life that they deserve.”

– W. Russell Warner Endowment Recipient



Spirit of CSN 2020-2021

1 Learning by Hands-on Research

This project addresses issues of college readiness and economic disparities by providing students with the in-depth and personalized experience working with faculty outside of the classroom in the “Living Laboratory.” While participating in this research immersion, students will be provided the hands-on-experience in environmental investigation. This experience will provide students with a sense of belonging, connectivity, and a vested interest in the work rather than just the old fashion lecture room that can feel cold, sterile, and impersonal. This is a tool that is a necessity to succeed in the STEM fields for all students but even more so for underrepresented populations.

2 Meaningful Writing Initiative

The Meaningful Writing Initiative will operate as a sub-committee of the existing Composition Committee in the English Department. The MWI leaders will partner directly with ALS and other course instructors to implement and assess the project at each key stage below. The MWI will change the student’s perspective on the relevancy of first-year courses to their overall personal, academic, and professional goals, and this will increase engagement and motivation to succeed. The MWI also hopes to impact course completion and persistence rates from first-year to second-year for the students who participate.

3 First Year Experience (FYE) Connection

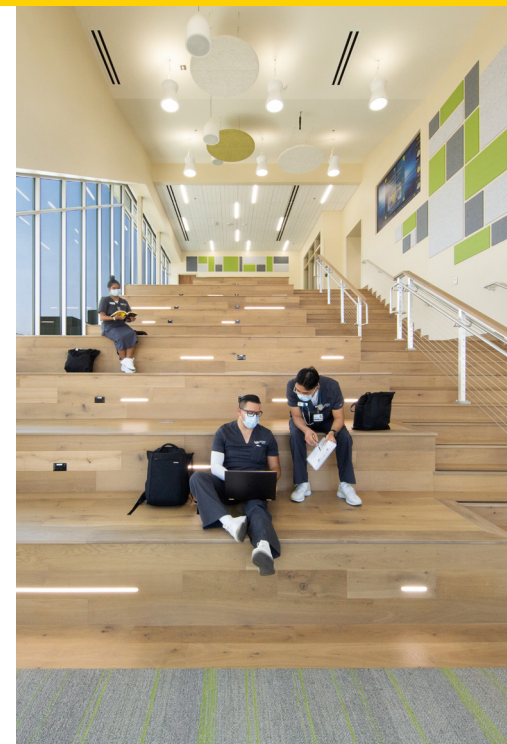
The inspiration for the FYE Connection Award is to create an official “launch” to the First Year Experience (FYE) for new students at CSN. FYE provides a research-based opportunity for students to engage, academically and socially, with proven success strategies for the first year of college.

4 Textbook Assistance Program (TAP)

Through TAP, CSN students decrease the cost of attendance through the book loan process. Textbooks are checked out/checked in at the beginning and end of each semester and tracked through the use of the current Resource Mate. This service increases the academic success of students, which will lead to high graduation and transfer rates. Additionally, TAP provides an opportunity for students to connect with Career & Transfer Services and other services provided by the department.

5 The Collective Project

Our plan is to collaborate with invested and supportive CSN constituents to address the challenge(s) and reason(s) African American students are graduating at a 3% rate. We would like to explore how Academic Advising can assist with the retention, persistence, and completion of this population of students. Many times, academic advisors are the first people students meet. In turn, we set the tone for the institution, so it is imperative that we are equipped to provide the needed support African American students need to navigate the rigor of higher education and ultimately graduate.



The Betty Engelstad School of Health Sciences – CSN Henderson Campus Is Complete!



The CSN Foundation and Nevada State College Foundation successfully completed the \$3,000,000 challenge match offered by the Engelstad Foundation. In January 2020, the CSN Foundation wrote a check to the College of Southern Nevada, allowing construction to begin. Construction is now complete!

Betty Engelstad School of Health Sciences building holds seven programs: Biology, CNA, PN Programs, Phlebotomy, Medical Assisting, Library, and General Education Classes, making these programs easily assessable to students.

We thank the Engelstad Foundation for leading this campaign through their challenge match and all the amazing donors who invested in the health care workforce of southern Nevada today and in the future.



CSN Alumni

The College of Southern Nevada and CSN Foundation encourages ALL Alumni to...

- ✓ **Get Connected!**
Follow us on Facebook, Twitter, Instagram, and LinkedIn and watch our website for exciting upcoming events.
- ✓ **Stay Informed!**
Receive the latest news and information about happenings at the College of Southern Nevada – which makes you an excellent ambassador for the college within your profession and to prospective students.
- ✓ **Be Involved!**
Your participation as an Alumni, plays a significant role in sustaining the success and excellence of the College of Southern Nevada.
- ✓ **Share Your Story!**
Be an inspiration to others. Share your experience at the College of Southern Nevada and your journey that has helped lead you to your professional success. Your story just might be the inspiration needed to change the trajectory of someone's life.
- ✓ **Don't Forget to Be a Proud CSN Alum!**
While you did all the hard work, we are proud to have walked alongside you during your time with us. We are so proud of your accomplishments and know you will continue to achieve, succeed, and prosper.

"I have no doubt that the opportunities and successes I have been able to experience in my life are because of the faculty and staff I encountered while attending College of Southern Nevada."

– Patty Charlton, Alumni

Alumni Impact

Over the years, students have studied at the College of Southern Nevada and entered or re-entered the workforce with newly acquired knowledge and skills. Today, hundreds of thousands of these former students are employed in our Service Area. **The net impact of the College's former students currently employed in the regional workforce amounted to \$949.3 million in added income in FY 2019-20.**



\$949.3 million in
added income FY20



Successful Alumni

I began taking classes at Clark County Community College (CCCC) Henderson and Cheyenne Campus in 1985. At the time I started my enrollment, I had no idea what career I wanted to seek after graduation. My thoughts were ranging from being an engineer to business or computer programming (which was a new field at the time). CCCC allowed me to sample and experience what different careers would be like and to engage with faculty about opportunities for various careers.

When I started at CCCC, several of my family members had taken classes at the College. Because of the broad class offerings, availability at different locations, and on weekends, the College gave them a chance to take classes to help them with progress towards their educational endeavors.

The faculty were supportive and went the extra mile in extracurricular opportunities, study sessions, and out of classroom learning experiences that made such a difference. These experiences both inside and outside of the classroom allowed me to grow as an individual and point me in the right direction of where I could best pursue my professional passions. The College changed their name to Community College of Southern Nevada (CCSN) before I completed my course work in 1990 and graduated in 1991, with an Associate Degree in Business Management.

Later, I was able to transfer to the University of Nevada, Las Vegas, School of Business because of the skills and instruction I had received from the faculty at CCSN. The college helped to lay a strong educational foundation for my next step in pursuit of a career in the world of management information systems.

In 1995, a position opened at CCSN, and I was the successful candidate and began working for the Vice President for Finance & Administration. I continued my education and received a Master's in Public Administration and worked in various leadership positions to eventually serve as Campus Vice President at the same campus that my higher education began at, CSN Henderson Campus.

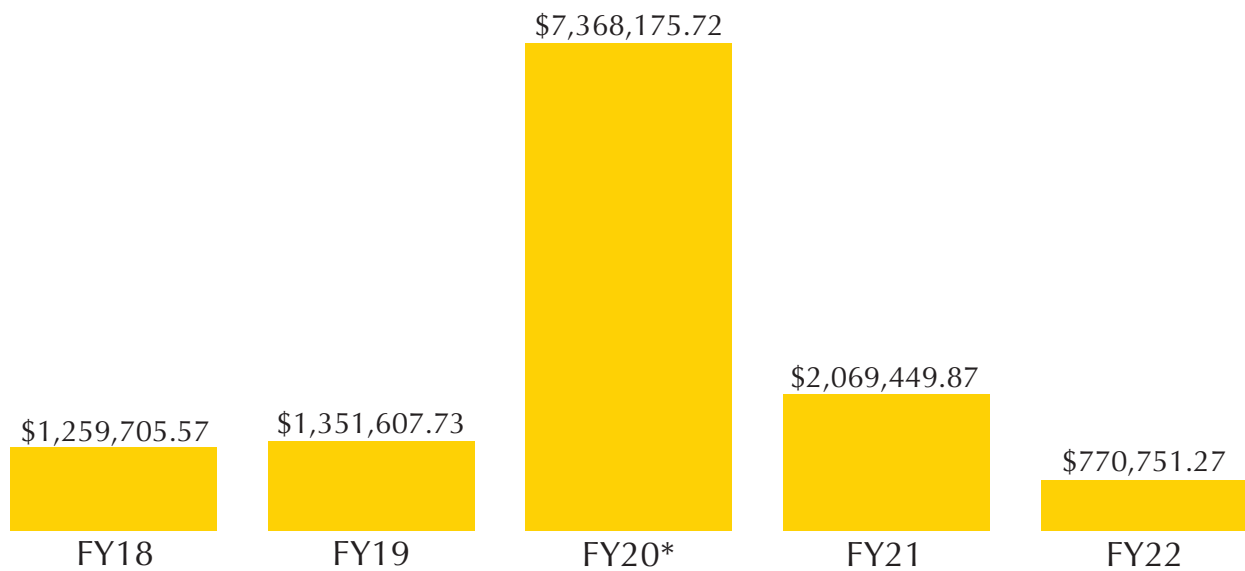
In 2022, after serving at CSN for 27 years, I decided it was time to retire. That decision was not one I took lightly as my entire professional career had been at the College. Following my retirement, I am currently serving as the Acting Vice Chancellor for Academic and Student Affairs at the Nevada System of Higher Education. I continue to support the needs of our community and the College Foundation through community engagement. I have no doubt that the opportunities and successes I have been able to experience in my life are because of the faculty and staff I encountered while attending College of Southern Nevada.

Since moving to the Las Vegas Valley in 1982, CCCC, CCSN, or CSN has always been a part of mine and my family's life. From going with my dad, my sister, or brothers when they enrolled, enrolling myself and walking across the stage at commencement, to eventually watching my own child and my nieces enroll that first semester after they graduated from high school, the College of Southern Nevada is in our blood. **It is said that your alma mater is the College or University that you earn your bachelor's degree, for me my pride and home has always been the College of Southern Nevada, I am a Coyote for life.**



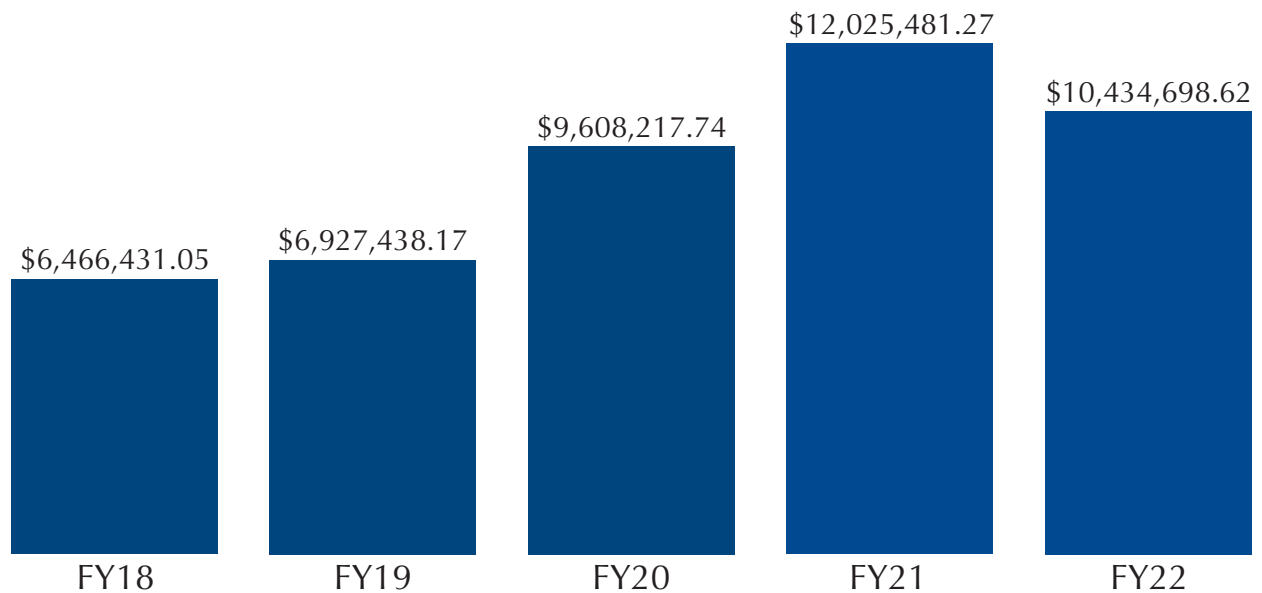
Our Impact

Total Donations – 5-year Giving History



* Reflects Foundation Campaign donations for the CSN/NSC match of \$6,000,000 to fund the Betty Engelstad Health & Sciences Building and Early College anonymous gift.

Financial Performance – Total Assets



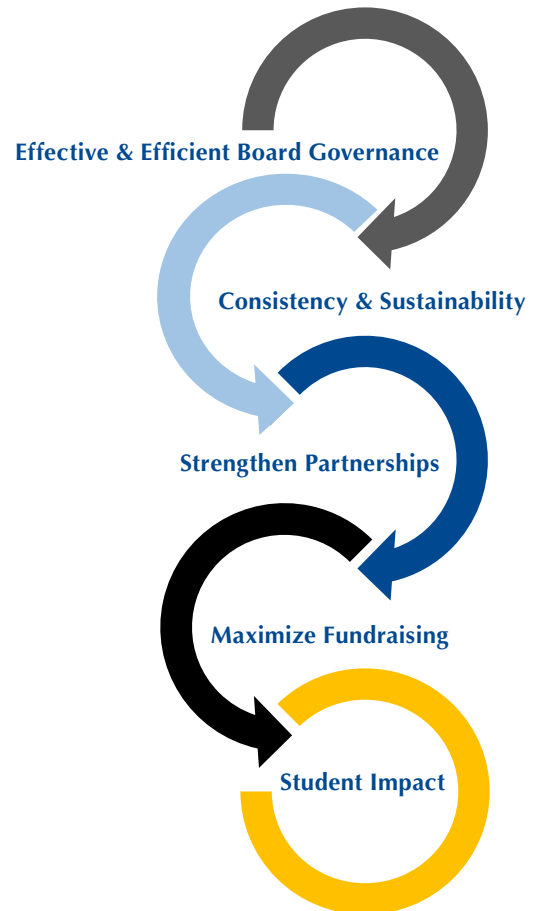


Looking Ahead

Strategic Priorities

To accomplish our mission, we have five directives of importance.

1. Practice **effective and efficient** Foundation **board governance** to continue as a high performing organization.
2. Ensure **consistency and sustainability** in all facets of the CSN Foundation.
3. **Strengthen** internal and external **partnerships** to build awareness, visibility, and support for Foundation efforts.
4. Identify philanthropic priorities and build capacity to **maximize fundraising**.
5. Students graduate **debt free**.



Purposeful Priorities

INCREASE DONOR

- Acquisition
- Engagement
- Retention

INCREASE FUNDRAISING REVENUE RESOURCES FOR:

- Student Scholarships
- Student Emergency
- Unrestricted Funds
- CSN Capital Improvements & Projects
- President's Priorities

INCREASE CSN FOUNDATION AWARENESS

- Menu for Philanthropic Giving
- Status
- Stories & Testimonials
- Events

INCREASE ALUMNI ENGAGEMENT

- Get Connected and Stay Informed
- Be Involved and Share Your Story
- Volunteer and Give Back
- Proud to be a CSN Alumni





Ways to Give

Your generosity today helps us build a brighter tomorrow for CSN students and southern Nevada. With your gift, you can help us graduate CSN students debt-free so they can focus on their studies and careers.

GIFT OPPORTUNITIES

Check or cash
Credit Card
CSN Employee Payroll Deduction
Stocks – Bonds – Securities
Trusts and Annuities
Retirement Plans
Insurance Policies
Bequests
Employer Matching Gifts
Real Estate
Gifts In-Kind

SCHOLARSHIPS

Named Scholarships
Memorial Scholarships
General Scholarship Fund
Student Emergency Fund

ENDOWMENTS

Named Endowed Scholarships
CSN Foundation Endowment Fund

STUDENT EMERGENCY FUND

The Student Emergency Fund provides students with assistance when faced with an unexpected emergency situation. The purpose is to support students' ability to stay enrolled and complete their education.

CAMPAIGNS

Capital
Buildings

Support the CSN Foundation:
bit.ly/CSNF-Donate



Donate to the Student
Emergency Fund:
bit.ly/CSNF-SEF



Learn about other ways to give:
bit.ly/CSNF-Ways-To-Give



grat*i**tude - a feeling of being grateful to someone because they have given you something or have done something for you.

On behalf of the College of Southern Nevada, the CSN Foundation, Faculty and Staff, and our Students, it is with sincere GRATITUDE and appreciation that we thank you for your generosity, partnership, and support of walking alongside us to ensure our students achieve, succeed, and prosper.



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College of Southern Nevada

CSN Foundation

6375 West Charleston Boulevard, WCE310
Las Vegas, NV 89146-1164
702-651-7301

Danita M. Simons

Executive Director

Danita.Simons@csn.edu

702-651-7535

Jocelyn Metoxen

Philanthropy Coordinator

Jocelyn.Metoxen@csn.edu

702-651-7738

Lauren Johnson

Manager of Donor & Alumni Relations

Lauren.Johnson@csn.edu

702-651-7552

CSNFOUNDATION.ORG



CSN FOUNDATION

A Foundation for Growth in Nevada