



**CSN FOUNDATION**  
*A Foundation for Growth in Nevada*

## **NOTICE OF PUBLIC MEETING**

**CSN FOUNDATION**  
**Funding and Marketing Awareness Committee Meeting Agenda**  
**Wednesday, April 23, 2025**  
**8:30 a.m. - 9:30 a.m.**

### **Public Access via Internet and Telephone:**

#### **Meeting Link:**

[https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_MzU5MGVKNWEtYmY3OC00ODMyLTljNGYtYmY1MTMwNGM1NjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22df35d574-9fba-48ce-a073-737868d77a48%22%2c%22Oid%22%3a%2236f0436f-9229-4f53-a7e9-1862473509af%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_MzU5MGVKNWEtYmY3OC00ODMyLTljNGYtYmY1MTMwNGM1NjNi%40thread.v2/0?context=%7b%22Tid%22%3a%22df35d574-9fba-48ce-a073-737868d77a48%22%2c%22Oid%22%3a%2236f0436f-9229-4f53-a7e9-1862473509af%22%7d)

#### **Phone Dial-In (audio only):**

[+1 702-660-7529](tel:+17026607529), [264106738](tel:+1264106738) United States, Las Vegas  
Phone conference ID: 264 106 738#

This meeting is being conducted by the use of a remote technology system pursuant to Nevada Revised Statutes 241.020(11). Members of the CSN Foundation Funding and Marketing Awareness Committee and/or the public may utilize the remote technology system to attend and participate in the meeting, including to provide public comment.

Public comment may be submitted in-person, via remote technology system, email [csn.foundation@csn.edu](mailto:csn.foundation@csn.edu) or voicemail (702-651-7301). Messages received by 8:00 a.m. on Tuesday, April 22, 2025, may be entered into the record during the meeting. Any other public comment form submissions and/or voicemails received prior to the adjournment of the meeting will be transcribed and included in the permanent record.

#### **Committee Members:**

Enosha Jackson, Committee Chair  
Patrick Cowart, Chairman of the Board  
Caleb Dawkins, Member  
Paul Johnson, Vice Chair

#### **Ex-Officio**

Danita Simons, Executive Director, CSN Foundation  
Jocelyn Metoxen, Manager, Scholarships and Foundation Services, CSN Foundation  
Doreen Alvarado, Coordinator, Philanthropy, CSN Foundation



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**Advisor:**

Tina Russom, Assistant General Counsel, CSN, Acting as Legal Counsel for CSN Foundation

**IMPORTANT INFORMATION ABOUT THE AGENDA AND PUBLIC MEETING**

NOTE: Below is an agenda of all items scheduled to be presented and considered. Notification is hereby provided that items on the agenda may be taken out of order and presented, two or more agenda items may be combined for consideration, and an agenda item may be removed from the agenda or discussion relating to an item on the agenda may be delayed at any time.

Some agenda items are noted as having accompanying reference material. Reference material may be accessed on the electronic version of the agenda by clicking the reference link associated with a particular item. The agenda may also be accessed on the Internet by visiting the College of Southern Nevada's Foundation's webpage at: <http://www.csnfoundation.org>.

Copies of the reference material and any additional support materials that are submitted to the CSN Foundation Board of Trustees staff and then distributed to the members of the CSN Foundation Marketing and Awareness Committee after the mailing of this agenda but before or during the meeting, will be made available as follows: Copies of any such material are available at the CSN Foundation office at 6375 West Charleston Blvd., Las Vegas, Nevada Building E, Office 312. A copy may be requested by contacting Danita Simons, Executive Director, CSN Foundation at (702) 651-7535; furthermore, copies of any such materials will also be available at the CSN Foundation's webpage at: <http://www.csnfoundation.org>.

Reasonable efforts will be made to assist and accommodate physically disabled persons to participate in the meeting. Please call (702) 651-7535 in advance so that arrangements may be made.

**PUBLIC COMMENTS:** Public comment will be taken at the beginning and end of each meeting. No action may be taken on a matter raised under this item until the matter is included on an agenda as an item on which action may be taken. Comments will be limited to two minutes per person. Persons making comment are asked to begin by stating their name for the record and to spell their last name. The Marketing and Awareness Committee Chair may elect to allow additional public comment on a specific agenda item when that agenda item is being considered.

In accordance with Attorney General File No. 00-047, as restated in the Attorney General's Open Meeting Law Manual, the Chair of the Committee may prohibit comment if the content of that comment is a topic that is not relevant to, or within the authority of, the Board of Trustees, or if the content is willfully disruptive of the meeting by being irrelevant, repetitious, slanderous, offensive, inflammatory, irrational or amounting to personal attacks or interfering with the rights of other speakers.



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### **LAND ACKNOWLEDGEMENT**

*Before beginning, we take a moment to recognize that here in Nevada we stand on the land of the Wa She Shu – Washoe; Numu – Northern Paiute; Nuwe – Western Shoshone; and Nuwu – Southern Paiute. We take a moment to recognize and honor their stewardship that continues into today. With this recognition, we state an intention to rightfully include their voice and respect them as the 27 sovereign tribal nations of Nevada.*

### **AGENDA**

#### **I. WELCOME, CALL TO ORDER, AND ROLL CALL INFORMATION ONLY**

*ESTIMATED TIME: 2 mins*

#### **II. PUBLIC COMMENT INFORMATION ONLY** *(See foregoing notation regarding public comment)*

*ESTIMATED TIME: 2 mins*

#### **III. APPROVAL OF MINUTES FOR POSSIBLE ACTION** Enosha Jackson, Committee Chair, will present [meeting minutes from the meeting held on Wednesday, January 22, 2025](#), for approval. *(Ref #1.1)*

*ESTIMATED TIME: 2 mins*

#### **IV. FUNDING/FUNDRAISING ACTIVITIES INFORMATION/FOR DISCUSSION** Enosha Jackson, Committee Chair, Danita Simons, Executive Director; and Jocelyn Metoxen, Manager, Scholarships and Foundation Services, will provide an update on the following funding/fundraising, and engagement activities, for discussion:

- **FOR INFORMATION**
  - Franklin Covey – The Four Disciplines of Execution (4DX),
  - New Scholarships,
  - Signature Event, and
  - Capital Campaign Kickoff Plan

*ESTIMATED TIME: 20 mins*

#### **V. MARKETING AND AWARENESS ACTIVITIES INFORMATION/FOR DISCUSSION** Enosha Jackson, Committee Chair, Danita Simons, Executive Director; and Jocelyn Metoxen, Manager, Scholarships and Foundation Services, will provide an update on the following marketing and awareness activities, for discussion:



- Marketing and Printed Materials, and
- Impact Report FY2023-24

*ESTIMATED TIME: 15 mins*

**VI. EXECUTIVE DIRECTOR REPORT** **INFORMATION/FOR DISCUSSION**

Danita Simons, Executive Director, will provide an update on Foundation Office activities since the last Marketing and Awareness Committee meeting, for discussion:

- Capital Campaign Preparation,
- Foundation Office Team,
- Incoming CSN President,
- Office of General Counsel, and
- Strategic Plan priority work.

*ESTIMATED TIME: 10 mins*

**VII. NEW BUSINESS** **INFORMATION ONLY**

Items for consideration at future meetings may be suggested. Any discussion of an item under “New Business” is limited to description and clarification of the subject matter of the item, which may include the reasons for the request.

*ESTIMATED TIME: 2 mins*

**VIII. PUBLIC COMMENT** **INFORMATION ONLY**

*(See foregoing notation regarding public comment)*

*ESTIMATED TIME: 2 mins*

**IX. ADJOURN** **FOR POSSIBLE ACTION**

*ESTIMATED TIME: 2 mins*

**Annual Meeting dates for the FY 2025-2026 Funding, Marketing and Awareness Committee will be determined at the CSN Foundation Annual Board Meeting on June 18, 2025, Remotely, via Microsoft TEAMS and Phone Dial-In.**

**This meeting is in compliance with the “Nevada Open Meeting Law” and this notice and agenda have been posted at or before 9:00 am on the third working day before the meeting, in accordance with NRS 241.020 and at the following public locations:**



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- CSN Foundation's website (<http://csnfoundation.org>)
- The Nevada Public Notice website pursuant to NRS 232.2175 (<http://notice.nv.gov/>)
- NSHE System Administration, 4300 S. Maryland Parkway, Las Vegas, NV 89119
- College of Southern Nevada, Building D, 1st Floor, 6375 W. Charleston Blvd., Las Vegas, NV 89146
- College of Southern Nevada, Building E, 1<sup>st</sup> Floor, 6375 W. Charleston Blvd., Las Vegas, NV 89146
- College of Southern Nevada, 3200 E. Cheyenne Ave., North Las Vegas, NV 89030
- College of Southern Nevada, 700 College Drive, Henderson, NV 89002